

2025 Proposed Promotions Calendar

 Registration Period
  Promotion Period

PROMOTIONS

DEC JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC

INTEGRATED TECHNOLOGY

 **Mailers pick a start date for 6 consecutive months**







Marketing Mail First Class Mail

TACTILE, SENSORY & INTERACTIVE

 DEC 15
  FEB 1
 JUL 31

Marketing Mail First Class Mail

CONTINUOUS CONTACT

 FEB 15
  APR 1
 DEC 31

Marketing Mail

REPLY MAIL IMbA™

 MAY 15
  JUL 1
 DEC 31

First Class Mail (QBRM only)

FCM ADVERTISING

 JUL 15
  SEPT 1
 DEC 31

First Class Mail

Add-on & Upgrade | Additional discount to base/primary promotion all year long

INFORMED DELIVERY Marketing Mail First Class Mail

SUSTAINABILITY Marketing Mail First Class Mail

