

Marketing Mail Household Fusion™ Multi-Piece Guidelines and Specifications

Maximum Version Count	5 versions
Maximum Weight	USPS verified weight must be under 1 lb.
Thickness Requirement	0.0375" - 0.2500"
Qualifying Trim Sizes/Dimensions	Spine to Face range: 7" to 8.5" Head to Foot range: 9.5" to 10.5"
Placement of Printed Materials Within Polywrap	Marketing Mail Flats will be placed first, face down Quad carrier card will be placed last, facing up, with a list of household members for which each piece in the polybag is intended
Participation Requirements	Must be in good credit standing, at Quad's sole discretion to participate Inkjet areas must comply with Quad's templates Use of Quad's Postage Payment System Client's existing schedules with Quad will be revised as needed to correspond to the following*: <ul style="list-style-type: none">• Non-Production Ready File due minimally 27 days prior to In-Home Date• Data Management Instructions (DMI) are due on the mail file due date• Components due 1 day prior to Non-Production Ready due date <i>*Schedules may be adjusted from the above timeline to account for holidays.</i> <p>All scheduled milestones are in Central Standard Time and are critical to the success of each mailing. Client may forfeit the opportunity to participate if any deadlines are missed.</p> Client must provide instruction to exclude a version or issue from participating via the Version Exclusion document provided NCOALink® service is required. If a vendor outside of Quad provides this service, then the NCOA Job Summary report dated within 90 days of mail date must be included with the DMI
Other Key Qualifications and Considerations	Client cannot claim USPS Promotions or Incentives on copies mailed in Household Fusion Non-profit mailers are subject to commercial USPS rates in program. Needs approval prior to participation from Postal Solutions Optimization Team Data samples approved no later than noon (CST) 25 days prior to in-home Or Current Resident (OCR) may appear in the address block based on participation needs Flats that include personalized offers or sensitive data such as, but not limited to, preapproved credit offers, private financial, or protected health information are not eligible

Contact Quad today:
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