



N61 W23044 Harry's Way  
Sussex, WI 53089  
1-888-782-3226  
quad.com

**USPS resources**

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## **USPS Resources**

[Promotions & Incentive Programs for First-Class® & USPS Marketing Mail® | PostalPro](#)  
[Guide to the Mailing Promotions Portal | PostalPro](#) = Guide to the Mailing Promotions Portal  
[mailingpromotions@usps.gov](mailto:mailingpromotions@usps.gov) = email for promotions questions

### **Informed Delivery- specific:**

[informed-delivery-mailer-campaign-portal-user-guide.pdf](#) = USPS general ID user guide (does NOT include Promotion-specific instructions, just how to use the portal!)  
[informed-delivery-campaign-elements-guide.pdf](#) = USPS image specs  
[USPS Informed Images](#) = USPS help to create Ride Along image  
[uspsinformeddeliverycampaigns@usps.gov](mailto:uspsinformeddeliverycampaigns@usps.gov) - email general ID ?'s  
[Promotion-informeddelivery@usps.gov](mailto:Promotion-informeddelivery@usps.gov) - email promotion ?'s