

Spark **Timely** Connections at Home



Making Direct Mail as Easy as Email

Impactful, Personalized, and Fast - Cut through the digital noise with direct mail that's as easy to send as an email or text. **At-Home Connect** combines the power of direct mail with the speed and personalization today's world demands —delivering timely, scalable mail directly to households.

One-Stop Solution for Effective Omnichannel Media Execution

At-Home Connect provides a seamless, end-to-end solution for omnichannel campaigns, complementing digital marketing with direct mail to bridge online engagement and offline impact, ensuring targeted messages reach the right audience at the right time.

Efficient Direct Mail Automation

Connect to your marketing automation platform for fast, automated campaign activation. From design and printing to sorting and mailing, our workflow simplifies delivery. Real-time reports and analytics offer performance insights and delivery updates, ensuring maximum impact with minimal effort.

Unmatched efficiency in cost, quality, and time-to-market driving stronger results and greater marketing success.

High-quality content and delivery backed by Quad's expertise in creative production and postal distribution.

At-Home Connect

by Quad



Ease of Use

Connect audience data for automated, personalized campaign



Speed to Market

Plug-in application, triggering direct mail with 24/7 print production power



Cost Efficiency

Low-cost, optimized postal distribution



Personalization

Individualized 1:1 marketing messages



Contact Quad today
1 (888) 782-3226 | Quad.com