

Empower Seamless In-Store Connections



Bridging the in-store gap between consumers, retailers, and marketers.

Over the past 50 years, Quad has made significant investments across the retail and media space, delivering premium in-store media solutions with the largest retailers and CPG brands in the industry. In-Store Connect by Quad represents an expansion of Quad’s MX: Media suite, facilitating seamless connections between physical and digital spaces.

Our smart digital displays are strategically placed in the aisles of your favorite retailers to drive direct consumer connections in-store and at the moment of purchase.

How it works:

The strategic intersection of physical and digital expands the brand-to-shopper experience beyond traditional in-store and e-commerce to enable digital engagement in the aisles.

- Leverage an advanced content management system (CMS), state-of-the-art network operations, industry leading creative and robust technology infrastructure.
- The platform harnesses shopper traffic metrics and delivers relevant advertising and engaging consumer experiences directly within the retail environment.

In-Store Connect by Quad



For Mid-size Retailers

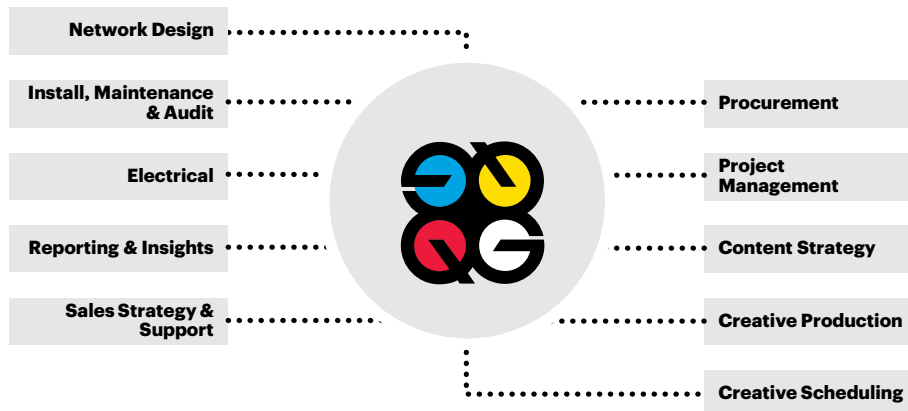
Empowers retailers with cutting-edge digital technology to engage shoppers, grow sales, and monetize foot-traffic with CPG advertisers.



For CPG Brand Marketers

Provides a strategic in-store Retail Media Network advertising channel to connect with and engage highly receptive customers at the point of purchase, maximizing purchase intent.

One-stop shop for in-store retail media



Contact Quad today

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